

About Business United

UWSTX's Business United is a leadership circle of local business owners dedicated to serving the community where we all live, work, and play. Businesses play a critical role in maintaining a thriving local economy, and their partnership is equally critical to the success of UWSTX, as we fight for the health, education, and financial stability of every person in our community.

BUSINESS UNITED FOCUSES ON:

CONNECTING
business owners who understand we can find solutions together.

PARTNERING
to create lasting change in our communities.

INVESTING
in a stronger, more resilient and prosperous tomorrow.

UNITED WAY
South Texas
Serving Hidalgo & Starr Counties

There are many benefits to becoming a **United Way of South Texas** Business United partner.

To find out more visit
www.unitedwayofsotx.org
Volunteersotx.org

113 W. Pecan Blvd.
McAllen, TX 78501

956-686-6331



BUSINESS UNITED

UNITED WAY
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Serving Hidalgo & Starr Counties

www.unitedwayofsotx.org



UNITED WAY South Texas

For as little as $2 per day, your business can improve the lives of those struggling the most.

Local businesses play a critical role in maintaining a thriving economy and safe communities. United Way of South Texas is offering local businesses an easy and affordable way to make the largest impact in social services in Hidalgo and Starr Counties.

United Way's investment in Youth Opportunities, Healthy Communities, Financial Security and Community Resiliency, empowers people every day! Your support will allow us to expand our community service footprint, with a focus on offering youth opportunities and experiences to become effective confident leaders and mentors.

Why become a member?

By joining Business United, you are showing customers and community members that your business is taking a leadership role, by investing in life-changing opportunities for families to improve their lives. Your company's contributions to United Way will go directly to our Community Impact Fund, which allows us to fund and lead critical programs throughout Hidalgo and Starr Counties.

Your Membership Makes an Impact

- Invest in the success of your neighbors.
- Increase your business's visibility.
- Show others your commitment to the community.
- Be a leader in the community.
- Network with like-minded business owners.
- Access meaningful volunteer benefits.

UW Connector — $750 Annually

Receive recognition in UWSTX Annual Report.

- Receive business story spotlight in UWSTX digital newsletter once per year.
- Receive social media recognition.
- Receive logo spotlight in UWSTX digital newsletter once per year.
- Check presentation annually.
- Invitation to annual volunteer and company awards recognition and special events.

UW Ally — $500 Annually

Receive recognition in UWSTX Annual Report.

- Receive social media recognition.
- Check presentation annually.
- Invitation to annual volunteer and company awards recognition and special events.

UW Leader — $250 Annually

Receive recognition in UWSTX Annual Report.

- Receive social media recognition.
- Invitation to annual volunteer and company awards recognition and special events.