



About Small Business United

UWSTX's Small Business United (SBU) is a leadership circle of local business owners dedicated to serving the community where we all live, work, and play. Small businesses play a critical role in maintaining a thriving local economy, and their partnership is equally critical to the success of UWSTX, as we fight for the health, education, and financial stability of every person in our community.

SBU focuses on connecting small business owners who understand we can find sustaining solutions to our community's toughest challenges through partnerships and the efficient mobilization of resources: time, talent, and treasure.



United Way of South Texas
Serving Hidalgo & Starr Counties

There are many benefits to becoming a **United Way of South Texas** Small Business United partner.

To find out more visit
www.unitedwayofsotx.org
Volunteersotx.org



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SMALL BUSINESS UNITED



www.unitedwayofsotx.org



For as little as \$2 per day, your business can improve the lives of those struggling the most.

Small businesses play a critical role in maintaining a thriving local economy and safe communities. United Way of South Texas is offering local businesses an easy and affordable way to make the largest impact in social services in Hidalgo and Starr Counties.

United Way's investment in Education, Health and Financial Stability, empowers people every day! Your support will allow us to expand our community service footprint, with a focus on offering youth opportunities and experiences to become effective confident leaders and mentors.

Why become a member?

By joining Small Business United, you are showing customers and community members that your business is taking a leadership role, by investing in life-changing opportunities for families to improve their lives. Your company's contributions to United Way will go directly to our Community Impact Fund, which allows us to fund and lead critical programs throughout Hidalgo and Starr counties.

- Invest in the success of your neighbors
- Increase your business's visibility
- Show others your commitment to the community
- Be a leader in the community
- Network with like minded business owners
- Access meaningful volunteer benefits

SBU Connector Up to \$750 Annually

- Receive recognition in UWSTX annual report
- Receive business story spotlight in UWSTX digital newsletter once per year
- Receive logo spotlight in UWSTX digital newsletter once per year
- Check presentation annually
- Invitation to annual volunteer and company awards recognition and special events

SBU Ally Up to \$500 Annually

- Receive recognition in UWST annual report
- Receive social media recognition
- Check presentation annually
- Invitation to annual volunteer and company awards recognition and special events

SBU Leader Up to \$250 Annually

- Receive recognition in UWSTX annual report
- Receive social media recognition
- Invitation to annual volunteer and company awards recognition and special events