

F.A.Q. AT CAMPAIGN PRESENTATIONS

1. Does UW fund the Boy Scouts?
2. Does UW fund Planned Parenthood?
3. Who pays for Special Events?
4. Who pays for NFL spots, Billboards, etc.?
5. Other Questions?

TOPICS TO AVOID

AVOID

1. Background information about a Client's Residency.
2. Number of Family Members
3. Incomplete Stories with No Solution



**Do Respond
Professionally**

YOUR RESPONSE

1. Be Positive & Professional
(*dress appropriately*)
2. Know the **FACTS**
3. Call UW for clarification
4. Be Empathetic

Note: Be honest – it's okay to not have an answer, let United Way know, so that we may follow up.