The United Way Evolution

United Way of Anytown was established in 1981.
Over 39 Years of Community Service & Positive Impact

United Way was established in 1887 in Denver, Co.
A woman, a priest, two ministers and a rabbi got together to help their community
and created a movement known today as United Way.

United Way Begins as a Funding Resource for Non-profit Service Providers

- Raise Funds
- Distribute to Local Agencies
- Most Impact through ONE Contribution

United Way TODAY...
Mobilize, Impact and Solutions

- Raise Funds for Specific Focus Areas:
  Education, Health, and Financial Stability
- Distribute to Local Agencies and other Entities that Deliver Services (i.e. Schools, Municipalities, etc.)
- Identify Gaps in Services
- Problem Solver & Collaborator
- Long Term Solutions
- Engage Community Volunteers throughout Entire Process
- Connect Volunteers to Community Volunteer Opportunities
- Most Impact through ONE Contribution