



Emancipation Day Social Media Action September 22nd 2016

Emancipation Day of Action- September 22

On September 22nd, 1862 President Lincoln first issued the Emancipation Proclamation signaling freedom for millions. We are using this date to ask our Generation Freedom partners to contact the 2016 Presidential candidates through social media, particularly Twitter and Facebook, and ask them to support the Generation Freedom platform goals.

This will be our last chance to raise up this issue with the candidates before the debates and the more groups that participate the more likely we will break through.

We hope you will join us in sharing this social media action with your supporters, email lists and through your social media accounts. The goal is to get as many individuals as possible to Tweet and tag the candidates directly.

Overview Language

On September 22nd, 1862 President Lincoln first issued the Emancipation Proclamation signaling freedom for millions. Our next President can be the Emancipator-in-Chief of the 21st century through committing to historic leadership and funding to combat human trafficking and modern slavery.

Today more than 20 million people are enslaved around the world, more than any time in history. But we can be the generation that ends human trafficking and modern slavery! Join us in calling on the 2016 Presidential candidates to make ending human trafficking and modern slavery a priority for the next Administration.

Join us on this Emancipation Day to tell the candidates directly that you want to see bold and historic leadership to combat human trafficking and modern-day slavery.

Sample Tweets:

Use hashtag #GenFree to join and follow the conversation online. Feel free to adapt or create your own.

This day in history Lincoln issued the Emancipation Proclamation. Can we#endtrafficking today? www.generation-freedom.org #GenFree

There are over 20 million ppl trapped in modern slavery. Will @hillaryclinton commit leadership & resources to #endtrafficking? #GenFree

There are over 20 million pol trapped in modern slavery. Will @realDonaldTrump commit leadership &resources to #endtrafficking? #GenFree

We need bold American leadership to halt human trafficking and modern slavery. @hillaryclinton will you join #GenFree to #EndSlavery?

We need bold American leadership to halt human trafficking and modern slavery. @realDonaldTrump will you join #GenFree to #EndSlavery?

We can free millions from modern slavery! @realdonaldtrump will you join #GenFree movement & commit historic leadership to #EndTrafficking?

We can free millions from modern slavery! @hillaryclinton will you join #GenFree movement & commit historic leadership to #EndTrafficking?

Join the #EmancipationDay campaign to #endtrafficking! Take action & send a tweet the #2016 candidates: www.generation-freedom.org #GenFree

Be part of the #GenFree movement! Tell the #2016 candidates to #endtrafficking in our generation: www.generation-freedom.org #GenFree

This #election season, make sure #endtrafficking is part of the natl conversation. Time to raise yr voice! www.generation-freedom.org #GenFree

**Note: Social media share page will be live on front page at www.generation-freedom.org*

Share on Facebook

On September 22nd, 1862 President Lincoln first issued the Emancipation Proclamation. Our next President can be the Emancipator-in-Chief of the 21st century by committing historic leadership and funding to combat human trafficking and modern slavery. But will they?

Tell the candidates: www.generation-freedom.org

On September 22nd, 1862 President Lincoln first issued the Emancipation Proclamation. Our next President can free millions trapped in modern slavery with increased funding for anti-trafficking efforts.

Tell the candidates you support www.generation-freedom.org

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About Generation Freedom

Generation Freedom is a nonpartisan campaign founded by the country's leading anti-trafficking experts to inspire historic American leadership to break the back of human trafficking and modern slavery.

To date we have more than 150 organizations signed on and 181,000 signatures on our Generation Freedom petition.

Any and everyone who wants to be Commander-in-Chief needs to commit to ending human trafficking. The next president must use the power of the Oval Office to eradicate modern slavery here at home – and around the world. We believe that America can do better. The richest and most powerful country in the world can and should do more to take on human trafficking.

Our platform aims to:

- Use all the powers of the Presidency global priority.
- Urge the President to allocate \$3 billion (USD) in U.S. federal budget investments to fight human trafficking.
- Ensure our tax dollars don't support modern slavery.
- Leverage access to US markets to free people.
- Support business incentives to hold supply chains accountable.
- Protection, inclusion, and support for all victims of human trafficking.
- Foster accountability and learning through measurement.

Like/Follow and Tag Us

- **Facebook:** [Facebook.com/GenFree2016](https://www.facebook.com/GenFree2016)
- **Twitter:** [Twitter.com/GenFree2016](https://twitter.com/GenFree2016)

Hashtags

- #GenFree (primary)
- #GenerationFreedom
- #EndSlavery
- #EndTrafficking

Links

- **Site:** [Generation-Freedom.org](https://www.Generation-Freedom.org)

- **Petition:** <https://generationfreedom-unway.bsd.net/page/s/sign-the-petition>

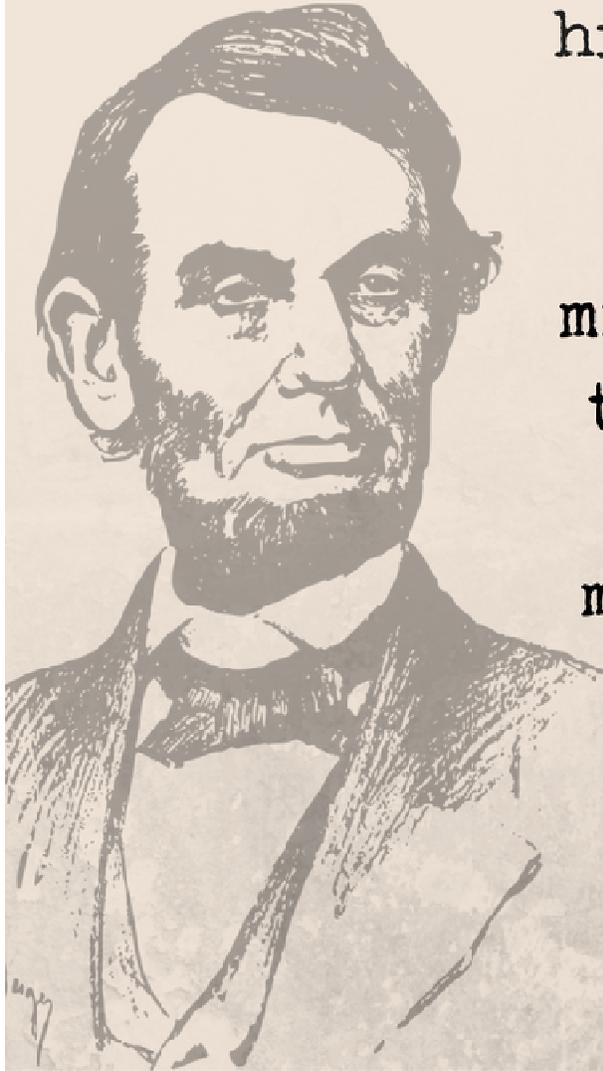
Graphics

- Please refer to graphics at end of this document.
- We can provide graphics in psd or other file formats upon request
- You are welcome to re-tweet or re-post graphics from the Generation Freedom social media accounts

Graphics

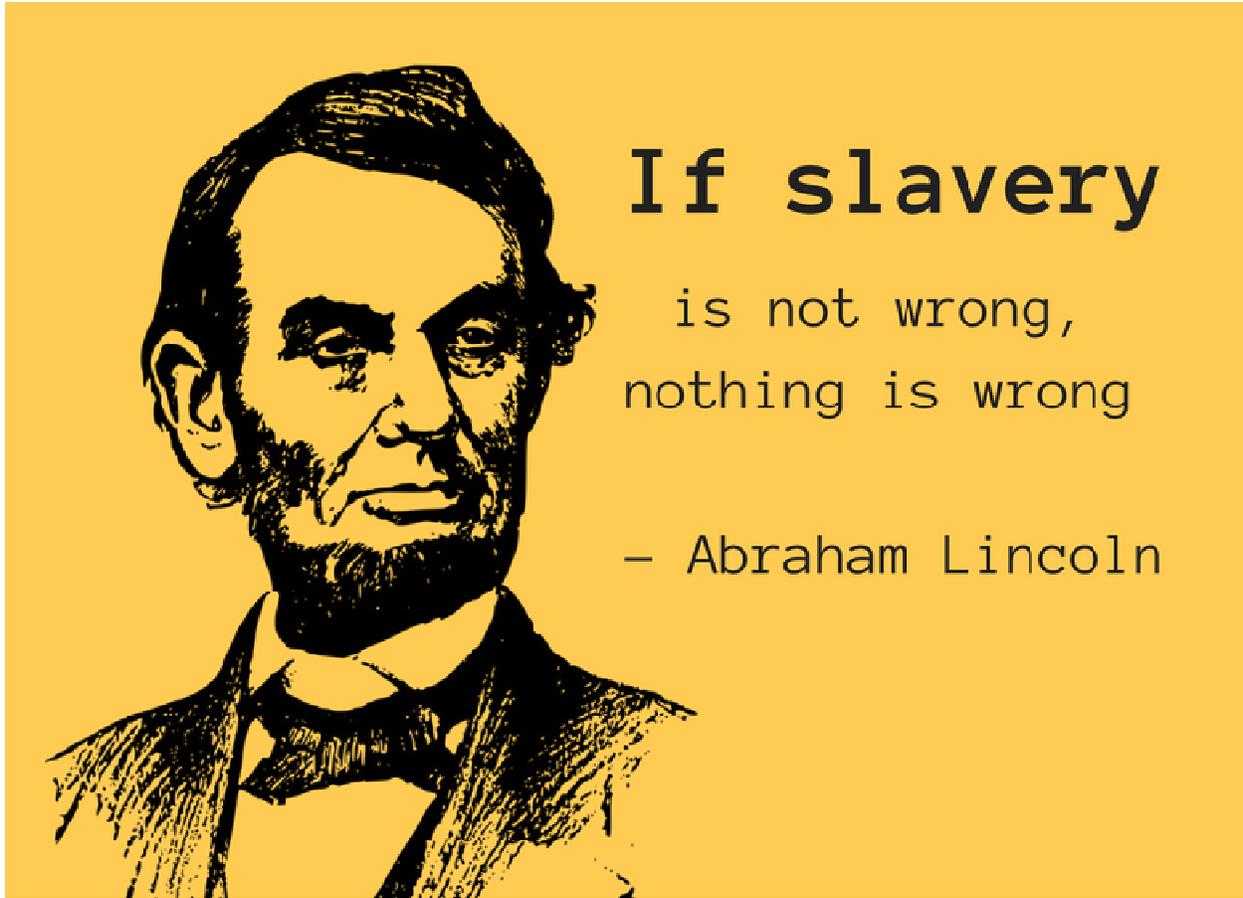


Slavery is not just in
history books.



More than 20
million people are
trapped by human
trafficking and
modern slavery--
today.





If slavery

is not wrong,
nothing is wrong

– Abraham Lincoln





There's an estimated 20.9 million victims of human trafficking around the world.



Human trafficking occurs everyday in all 50 states.



Traffickers make 1,000x times more in profit than we fund to stop trafficking.



Nationally, we're spending only \$150 million on this issue compared to \$30.5 billion on the war on drugs.

WITH BOLD AMERICAN LEADERSHIP THIS IS A FIGHT WE CAN WIN.
THAT'S WHY WE'RE CALLING THE NEXT PRESIDENT TO JOIN GENERATION FREEDOM.





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