

ADVANCING THE COMMON GOOD 2013 ANNUAL REPORT



United Way of South Texas
Serving Hidalgo & Starr Counties

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UNITED WAY STAFF

Thelma M. Garza, President
Lilly Lopez-Killelea, V.P./Resource
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Amelia Rojas, Outcome Specialist
Gloria Ann Hernandez, Commu-
nity Relations /Public Sector Cam-
paign Associate
Marlen Ramirez, Data Entry Spec.
Evangelina Scheffler, Administra-
tive Asst.

After 35 years of multiple addresses, the United Way of South Texas has a new home! Our Board of Directors, staff and volunteers are able to develop policies, monitor program impact and expand services in a facility that perfectly addresses current and even future community needs. We are eternally grateful to the corporations, individuals and foundations that have turned this six year endeavor and dream into a reality.

Impact:

- train volunteers in-house
- affordable conference space to corporate, federal state and non-profit supporters
- emergency command center after natural disasters
- office space available for eligible non-profit agencies for up to 1 year



"Helping people in need by supporting the United Way has always been very gratifying. I believe that we make the most impact today and that we also help to shape the future of tomorrow's leaders ... our children. It has always provided me a special feeling that is truly priceless".

MESSAGE FROM THE PRESIDENT

"It always seems impossible until it's done." Nelson Mandella

The United Way of South Texas strives to meet gaps in social services thru strong collaborations with nonprofits, municipalities and corporations. In 2013, over 250,000 residents in Hidalgo and Starr Counties benefitted from United Way funded programs.

The Programs that United Way of South Texas has established and coordinates with hundreds of volunteers include: Education Council, VITA, Day of Caring, In Style Shopping Spree, Family Wize, In the Spirit of Christmas, and the Transportation Voucher Program. These programs help people help themselves. Each program provides examples of transformation, from students benefitting from volunteering in VITA as tax preparers, to families participating in the "In the spirit of Christmas" lives are positively impacted everyday.

Committed members of the Facilities Committee, and of the Board of Directors spent countless hours planning the construction of this building and making it a reality. Our facility is a result of the generosity, commitment, and desire to leave a mark in the community for the residents, agencies and corporations who will benefit. We thank you for your diligence.

Thelma M. Garza

President

GIVE. ADVOCATE. VOLUNTEER.

CAMPAIGN

We close 2013 with unprecedented accomplishments, new partners and improved services. All of this, in spite of one of the most challenging Campaigns in the last decade. United Ways must effectively secure financial support to fund critical services that affect over 240,000 residents. This represents approximately 27% of the entire Hidalgo & Starr County population. Your support allows us to expand programs and services, that address what is most critical for many families. Over 800 Pillar Club Members (\$500+ donors) represent approximately 17% of the entire campaign. Thank you and all of our supporters.



Impact

- corporations and employees donate thru United Way, ensuring accountability of their tax-deductible contributions and making the greatest impact
- corporations utilize United Way's Loaned Executive training program to develop mid-management employees
- Top Supporters are recognized throughout the year

Top 10 Companies

1. HEB & HEB Westlaco Transp.
2. Walmart
3. Stripes
4. GE Aviation
5. Target
6. Inter National Bank
7. IBC
8. South Texas Health System
9. City of McAllen
10. Hidalgo County

Top 10 Districts

1. PSJA I.S.D.
2. Edinburg C.I.S.D.
3. McAllen I.S.D.
4. La Joya I.S.D.
5. Mission C.I.S.D.
6. Donna I.S.D.
7. Sharyland I.S.D.
8. Weslaco I.S.D.
9. Rio Grande City C.I.S.D.
10. Mercedes I.S.D.

ADMINISTRATION OF CAMPAIGNS AND FEDERAL PROJECTS

United Way of South Texas is responsible for administering, providing all staff support and training volunteers for unique projects. We facilitate the distribution of over \$500,000 in federal grants to local agencies and also provide a savings of \$600,000 thru prescription discount cards that are distributed thru over 30 agencies.

Impact

- Combined Federal Campaign (CFC)-manage campaign for RGV Federal employees. Raise \$1,000,000
- State Employee Charitable Campaign (SECC)-manage campaign for RGV. Raise \$450,000
- Emergency Food & Shelter Program (EFSP formerly FEMA)-administer distribution of \$455,554 federal funds for food and shelter programs.
- FamilyWise-free prescription discount cards. \$600,000 savings

United Way of S. TX does not charge agencies any fee in return for their allocations and other services rendered.



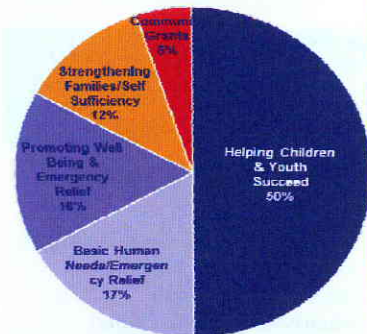
United Way has the unique ability to raise money individually and collectively investing it. They magnify and multiply our caring, changing people's lives...helping the people who need it most and making a measurable impact in our community. This is not possible by any other single organization.
Joe Vera III, City of Hidalgo

FUND DISTRIBUTION

We are proud to offer a "good housekeeping" seal of approval to over 25 local non-profit health and human service agencies. Volunteers thoroughly review applications, financial audits and make on-site visits, all with one goal in mind; to ensure that our supporters are making the best "choice" when they give to United Way. We treat every donor dollar, as our own!

Impact

- fund over 100 programs that address Education, Health, Income and Basic Needs
- serve over 240,000 local residents ... annual investment \$1,711,500
- provide school supplies to 3,000 youth annually ... \$45,000 invested to date
- provide school attire to 120 students annually ... \$148,500 invested to date
- free income tax preparation for over 1,800 families... \$475,000 annual savings
- fund transportation vouchers to prevent E.R. visits and hospitalizations and to secure jobs ... 5,700 rides annually and \$150,000 investment to date
- collaborate with districts, by supporting drop-out recovery programs and creating employment opportunities for youth and developing responsible young adults
- sponsor grants in Starr County to address education and basic needs
- launched short-term Affordable Care Act "connection" program to link corporations/individuals who have inquiries about healthcare eligibility criteria to "assistors" who can provide options and guidance about enrollment



Mission

To improve lives by mobilizing the caring power of our community to advance the common good.

Vision

Allow all individuals and families to achieve their human potential through education, financial stability and healthy lives.

Core Values

We will relentlessly pursue Leadership, Integrity, Passion and Empowerment.

