



United Way of South Texas  
Serving Hidalgo and Starr Counties

# UNITED WAY OF SOUTH TEXAS

[unitedwayofsotx.org](http://unitedwayofsotx.org)

[volunteersotx.org](http://volunteersotx.org)

## UW Event Corner

September-December

Campaign Kick-off

General Campaign

State Employee Charitable Campaign

## PPE Distribution



## Back-to-School Shopping Spree

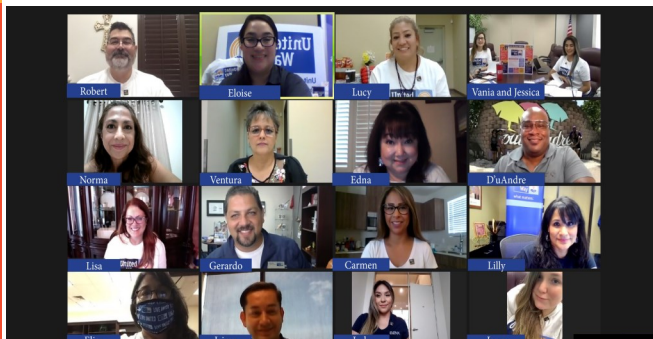


## Day of Caring Starr County



## United Way's Campaign is Critical to Funding Programs and Partner Agencies

More than Ever, We Need Your Support!



## 2020 United Way Loaned Executives (LE)

Elisa Beas, City of Rio Grande City; Robert Chamberlain, Security Service FCU; Carmen Gaitan, Boys & Girls Club of Edinburg RGV; Isela Garcia, BBVA Compass Bank; Cynthia A. Gonzalez, City of McAllen; Ventura Hinojosa, Starr County VODV; Jessica Marin, South Texas FCU; Delia B. Perez, Starr County VODV; Lucy Renteria, Starr County VODV; Elizabeth Rivera, Boys & Girls Club of Pharr; Norma Rodriguez, City of McAllen; Jennifer Sanchez, IBC Bank; Jaime Sanchez, Vantage Bank; Vania Vazquez, South Texas FCU. LE Trainers and Board Members: D'Andre Drain, GE Aviation; Edna Garcia, Security Service FCU; Lisa Killion, Board Member; Gerardo Paz, South Texas FCU.

While the future may look very different for many families, one thing is certain, our community continues to need social services. More than ever, United Way needs your support. Our Community is strong, our residents are resilient and our culture encourages us to support each other during challenging times.

In 2019, United Way impacted over 225,500 local residents. This year, our Partner Agencies are using creative methods to reach families. Boys & Girls Clubs provide curb-side food distribution for school aged-youth and their families, along with virtual educational activities. The Salvation Army shelters families, distributes Grab-N-Go meals, and provides rental assistance. Palmer Drug Abuse Program is offering counseling via phone to individuals struggling with addiction and substance abuse. Starr County is distributing food boxes at their Precincts. We thank you for taking action and being a part of the solution!

United Way has also adopted virtual approaches to communicate our message. We could not do it without the assistance of our invaluable LEs. We thank the companies that provided professional staff to serve as LEs.

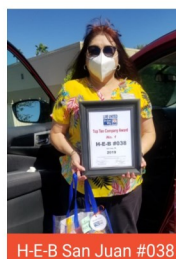
## H-E-B Kicks off their 2020 Campaign



H-E-B Mission 2 #571



H-E-B Weslaco #231



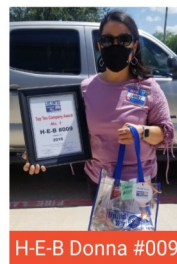
H-E-B San Juan #038



H-E-B McAllen 1 #334



H-E-B Palmhurst #674



H-E-B Donna #009



H-E-B Rio Grande City #013



H-E-B McAllen #702

H-E-B is United Way's #1 Contributing Company. Every year, H-E-B runs an in-house campaign with Employee Campaign Coordinators in Hidalgo & Starr Counties. This year, H-E-B kicked off their Campaign with a supplies pick up event at the United Way office. H-E-B Coordinators hit the ground running while following social distancing guidelines. United Way of South Texas is extremely grateful for their dedication and commitment to supporting local families in need of social services.

## Local COVID-19 Community Fund Response and Recovery

United Way of South Texas established a COVID-19 Community Fund in March 2020 to support local non-profit agencies providing direct services to Hidalgo and Starr Counties residents affected by COVID-19. Initial Investments have been to support: Mental Health Programs, Rent & Food Security Assistance, PPE for non-profits, and Emergency Grants to School Districts.

- Total of funds raised: \$250,250
- Total of funds utilized/distributed to local organizations: \$93,442.80
- Number of organizations who have received funding or assistance: 22
- Number of residents helped: 11,242



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Charles C. Butt



In Memory of  
Ruben Daniel Pechero M.D.

Roy Cisneros

United Way fights for the Health, Education, and Financial Stability of every person in every community.